

# Philippine Nurses Association of America, Inc. 19<sup>th</sup> Eastern Region Conference Hosted By: PNA Maryland Chapter

Embassy Suites Baltimore Inner Harbor, Baltimore, Maryland November 10-11, 2017

February 10, 2017		
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Dear		

The Philippine Nurses Association of America, Inc. (PNAA) is holding the 19th Eastern Region Conference on November 10-11, 2017 at Embassy Suites Baltimore Inner Harbor & Grand Historic Venue, 222 St. Paul Place, Baltimore, Maryland 21202 with the Philippine Nurses Association Maryland Chapter (PNAMC) as the Host Chapter. The theme of the conference is "Creating a Destiny of Greatness: The Asian-American Narrative." We anticipate that our participants will not only come from the Eastern Region but other chapters from North Central, Western, and South Central Regions.

PNAMC is inviting you to be part of our conference as an individual, group or company/organization sponsor, exhibitor or advertiser in the souvenir program. There are great opportunities to showcase and provide extensive networking and visibility of your products and services. PNAA is committed to promoting nursing excellence in clinical practice, education, research, and leadership. We value your collaboration and generous contribution to the success of the conference.

In this packet are guidelines and forms for conference sponsors, exhibitors, and souvenir program advertisements. Your completed agreement/contract form and payment must be received on or before August 1, 2017. You will receive the PNAMC tax exempt number upon receipt of your contribution.

On behalf of PNAA and PNAMC, we sincerely thank you for supporting our endeavors in advancing the nursing profession. We look forward to seeing you at the 19<sup>th</sup> PNAA Eastern Region Conference.

For additional information, please contact:

Aleli R. Frias, RN, BSN friasaleli @yahoo.com / 410-491- 4412 or 410- 343- 2741 1515 Rayville Rd, Parkton, MD 21120

Sincerely Yours,

Emmelene Fernandez MSN, CPAN, CAPA

President, 2017 – 2019

PNA Maryland Chapter, Inc.

Dino Doliente III, MBA, BSN, RN

President, 2016 – 2018

Philippine Nurses Association of America, Inc





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19<sup>th</sup> Eastern Region Conference
Hosted By: PNA Maryland Chapter
Embassy Suites Baltimore Inner Harbor, Baltimore, Maryland

Baltimore Inner Harbor, Baltimore, Maryla November 10-11, 2017

#### SPONSORSHIP/ADVERTISER/EXHIBITOR/VENDOR AGREEMENT FORM

Please check below as appropriate and send the completed form with corresponding fees by August 1, 2017. We appreciate your support.

Name of Organization/Company/Agency:	
Contact Person:	
Address:	
Email:	

#### I. SPONSORSHIP PACKAGES/LEVELS

## \* Select by checking your choice

#### Gold Sponsorship (\$3,000)

- Two (2) days of convention table exhibits
- Two (2) convention registrations
- Two (2) Awards/Gala tickets
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen
- Display of company link on PNAA website upon sign up until a week after the convention event
- 10-minute opportunity to speak at lunch/break time

#### Silver Sponsorship (\$2,000)

- Two (2) days of convention table exhibits
- Two (2) convention registrations
- Two (2) Awards/Gala tickets
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen
- 5-minute opportunity to speak at lunch/break time

#### Bronze Sponsorship (\$1,000)

- One (1) day of convention table exhibits
- Two (2) convention registrations
- Signage display at the entrance of the convention hall
- One full-page ad in souvenir journal
- Company name/logo will be placed in the rolling screen





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### **II. EVENT SPONSORSHIP**

# \* Select by checking your choice

Educational Conference Sponsorship	 \$3,000
Awards/Gala Night Sponsorship	 \$3,000
Leadership Institute Seminar Sponsorship	 \$2,000
Networking Night	 \$2,000
Tote Bag Sponsor	 \$1,500
Badge Holder Sponsor	 \$1,000
Photo booth Sponsor	 \$1000.00

**NOTE:** For Event Sponsorship for \$2,000-\$3,000, you will be given a one-page ad; your company name/logo will be placed on the rolling screen; and, you will be allowed a 5-minute opportunity to speak at lunch/break time during the event you are sponsoring. For below \$2000 to \$1000, you will be given two free registration and lunch for your two representatives on education day and your company logo will be placed on the rolling screen including acknowledgement in the souvenir journal.

#### III. SOUVENIR JOURNAL ADVERTISEMENT PACKAGE

# \* Select by checking your choice

Outside Back Cover	- \$ 1000	Full-Page, Colored, Inside	- \$ 150
Inside Back Cover	- \$ 500	Half-Page, Colored, Inside	- \$ 80
Inside Front Cover	- \$ 500	Donor's name only	- \$ 25

**NOTE:** SUBMIT CAMERA Ready lay out/picture electronically using PDF, JPG, or Word format to Aleli R. Frias at <u>friasaleli@yahoo.com</u>.

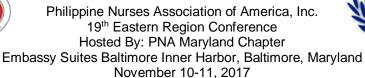
## IV. EXHIBITOR/TABLE VENDOR

\* Select by checking your choice

2 Days (\$500)	Per Day (\$300)	
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**NOTE:** Exhibitor's fees include skirted table, chairs, acknowledgment in the rolling screen on the day of the event, one free registration and lunch for 2 representatives, acknowledgement in the souvenir journal, and/or acknowledgement in the screen on day of the event.





V. PAYMENT INFORMATION/AGREEMENT

I agree with the deliverables, as listed on the front page, in regards to Sponsorships, Advertisement, or Vendor/Exhibitor and I agree with the terms and conditions as stipulated above.

Payment Method:		
Credit Card: Amex	MasterCard	Visa
Card Holder's Name:	Expiration Date:	
Credit Card #:	CVV Number:	
Make Check Payable to: PNAMC INC.		
Send completed form and check to: <b>Aleli R. Frias, RN, BSN</b> friasaleli @yahoo.com / 410-491- 4412 or 410- 343- 2741 1515 Rayville Rd, Parkton, MD 21120		
Authorized signature:	Date:	
Print (Name)	Position:	

**Cancellation Policy:** Cancellation up to 30 days before the event is subject to a 25% charge; and, cancellation 15 days up until the event is subject to a 50% charge. All cancellations must be in writing. The Philippine Nurses Association of America, Inc. reserves the right to cancel this offer at any time; and, to refuse any advertising they deem inappropriate. All submissions are subject to review.

For further information, please contact:

Aleli R. Frias, RN, BSN
Eastern Regional Conference Corporate Sponsorship Chair friasaleli@yahoo.com: 410-491-4412 or 410-343-2741